

\$27.00 U.S.

How To *Finally* Make Money and Achieve *True* Success!

By Mike Litman & Jason Oman

#1 Best-Selling Authors of:

**“Conversations with Millionaires –
What Millionaires Do To Get Rich,
That You Never Learned About In School!”**

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Part One:

(Written By Mike Litman)

The 5 *Forgotten* Laws for Achieving True Success!

Are you someone who has read all the books, listened to all the tapes, went to the seminars and is still looking to make money from all your newfound knowledge?

I know how you feel. That was me.

For 9 long years that was exactly how I was.

I got caught up in a vicious cycle, like being stuck inside a tornado. I never thought I'd be able to get loose from it.

Over the course of 9 years I read over 1,100 books, listened to 42 complete tape albums, went to a bunch of seminars and after all of that I made a whopping goose egg. A big fat goose egg. I'm talkin' \$0.00.

What was I missing?

I wasn't lacking anything as far as willingness to learn, study, and research that's for sure. There had to be something else.

What were all the guru's not teaching me?

After contact with thousands of people around the world I've discovered that I'm not alone. I'm not the only one who's felt like they were trapped 'on the inside of the tornado.'

I tell you this about myself because you need to know that if I can go from a down and out 'Success Junky' to a successful entrepreneur, then so can you!

You need to know that the road isn't easy, but it's worth it.

It takes hard work, but it takes more than just that.

It also takes a mindset that isn't taught by any of the famous and popular guru's. And without this special mindset the 'tornado' won't release it's grasp on you.

So, after years of research, here are...

The 5 Forgotten Laws for True Success!

#1: The Law of Growth

I'm going to start here by talking about why most success students never get the ball rolling in the making money department.

You see, most success students we've come in contact with are trying to:

- ✍ **Make \$1,000,000 (one MILLION!) before they've ever made \$100,000.**
- ✍ **Make \$100,000 before ever making \$10,000.**
- ✍ **Make \$10,000 before ever making \$1,000!**

Does this sound familiar?

Once you really look at this concept you can easily see that this goes 100% **against** the very Laws of Nature!

Recently, I wrote an article for our newsletter subscribers about The Law of Growth...

The response to that article was so well received and got such great feedback that we realized how many people need to understand this major principle of success.

On the next page I've included the article I wrote:

Hey My Friend!

An hour ago I received an email that lit me up, it got me SO EXCITED...it made my day...and I wanted to share it with you...

Why?

Because many of you know that for 8 years, I read all the books, heard all the tapes, and I did NOTHING with the information and made \$0 in 8 years...until 2 years ago I was a 'success casualty'...

What was the main reason for this?

The main reason was I and many like me, are trying to REVERSE NATURE'S ACTUAL PROCESS OF GROWTH.

What do I mean by this?

Question: Want an oak tree?

Answer: First you need an acorn.

Question: Want to get to 2nd grade?

Answer: Then you need to get past 1st grade.

There are thousands of more EXAMPLES and they all teach the same LAW. Nature teaches us all that GROWTH comes through step by step by step.

Start.

Begin.

Stop Living In Fantasy Land.

Who Cares If You 'Fail'.

Begin Again.

That was me...

(Continued on the Next Page...)

Does it sound familiar?

For 8 years I tried to make \$1,000,000 before I had ever made \$100,000.

I tried to make \$100,000 before I had ever made \$10,000.

To make \$10,000 before I made \$1,000.

And to make \$1,000 before I even made \$100 as an ENTREPRENUR!

What a joke I was!

How can I have succeeded if I was trying to go AGAINST Nature's normal process of growth.

**NATURE TEACHES YOU HOW TO SUCCEED
IF YOU LOOK CLOSELY ENOUGH.**

You can't.

Period. But, no one (or very, very few people) are teaching this. No one I know.

That's why it took me 8 years to make \$100 as an entrepreneur. My mindset was all warped.

I believe one of the CRUCIAL 'secrets to success' is the concept Jason and I now teach called THE LAW OF GROWTH.

Maybe it's not 'sexy', though EVERY SUCCESSFUL PERSON IN THE WORLD KNOWS IT'S 100% TRUE.

Start.

Begin.

Stop Living In Fantasy Land.

Who Cares If You 'Fail'.

Begin Again.

Our whole business was started on a \$40 sale on ebay.

(Continued on the Next Page...)

Too many people are never getting started because they're trying to make '\$10,000' a month and they've never made \$350 a month as an entrepreneur.

So they shell out thousands of dollars each year for programs that make them chase their tail, over and over again because they don't understand THE LAW OF GROWTH. They begin. Quit. Begin. Quit.

What a terrible cycle!

What Jason and I help people to do is ATTAIN FINANCIAL VICTORIES. Doesn't matter if it's \$17, \$327, or \$300,007.

Forget about making all these HUGE numbers if you're just getting started...

If you've had challenges, just focus on making \$100 this week. This month.

Stop chasing down an illusion that's destroying your financial livelihood...

Proverbs 12:11

"He who works his land will have abundant food,
but he who chases fantasies lacks judgement."

What you need is to CELEBRATE YOUR FINANCIAL VICTORIES because you'll increase your confidence, your skills, your belief in yourself.

**YOU NEED SMALL VICTORIES TO PROPEL
YOU TO THE BIGGER NUMBERS.**

Start.

Begin.

Stop Living In Fantasy Land.

Who Cares If You 'Fail'.

Begin Again.

Here's the email I received today...

(Continued on the Next Page...)

Jane Marie is a mother of 9, who in the last 3 years spent \$18,090 on success seminars and information until she came across our material. Jane Marie has had some marvelous financial victories, though recently she had some challenges which detoured her a bit.

Jane Marie is an organization guru and an amazing human being.

Check out - <http://www.QueenofOrganization.com>

This email INSPIRED ME, maybe it will inspire you as well.

Guess What!!

Today was a great day. I was hired by a lawyer and asked by the Rotary Club to speak. I'm back on target. It's amazing to me how different I felt after the lawyer this morning. What I'm trying to say is that it only took only one success to bring me back up to where I was in March. (Mike's notes: YOU JUST NEED TO GET GOING. There's MAGIC THERE. Trust me.) That rush was a feeling that I'm getting used to and that I enjoy. The speaking engagement came this afternoon and was just whipped cream on my strawberries.

This is what I discovered by accident today. Lawyers think in a different way - which I know and understand because of all the years I worked for them. They are used to charging much more than \$100. per hour and so don't blink when I tell them what I charge. They are also used to getting their money in advance so don't mind at all paying me in advance.

The man today hired me without having to think about it for a week, and then handed me over a check for work we arranged to begin on June 10th.

This is a niche I can very easily fill. I'm really excited about the discovery.

Still waiting to receive the other books but in the meantime I sold one the other day to a man I was talking with. He had heard of you and Jason both, in fact your book too and was looking for a copy. Was very impressed that you are my mentor and wanted a book for himself. Cool. (I told him to get a copy from: www.cwmbook.com)

Thanks for everything! You're wonderful!!

Jane-Marie

(Continued on the Next Page...)

Here's my point. Everyday I come in contact with people that are scattered. Some have been in the industry for years and have never started and other stories.

Forget about the money.

Begin.

Learn.

Serve.

Create Value.

Network.

Fail.

Get Up.

Concentrate.

Discipline.

Build your team.

Persist.

Reading books doesn't give you real personal growth.

Experience does. Application does.

Read and apply.

Goethe said, "Boldness has genius in it."

If this email rings a cord with you, then begin.

You have tons of ideas. Pick one.

Start.

You can do it.

I know you can.

(Continued on the Next Page...)

Jane Marie did.

29 year old Tom Vilord did:
www.1001motivationalquotes.com

28 year old Fabman did:
<http://www.fabmansecrets.com>

Ann Rusnak did:
<http://toobusyto.com>

And many more.

Find ONE idea. Concentrate. APPLY what you know.

Many of you might not need my help, but if you do and want to discover more about the LAW OF GROWTH, creating an IDEA JOURNAL, and getting some FINANCIAL VICTORIES, go to: <http://www.howtomakemoneyondemand.com> because Jason and I will show you how.

We ALL NEED TO EXTRACT OUR GREATNESS and it BEGINS by GETTING STARTED AND ALWAYS ADVANCING.

We must all always GO FORWARD.

Any comments, feel free to email me: mike@mikelitman.com

Have a GREAT Weekend!

Your Friend!

Mike Litman
Co-Author #1 Best-Seller
[Conversations with Millionaires](#)

P.S. "Inch by inch everything is a cinch."

You'll find more information about achieving financial victories for yourself at:
<http://www.howtomakemoneyondemand.com>

P.P.S Next month our #1 best-selling book [Conversations with Millionaires](#) will be used as a textbook at a Georgia college. 4 public schools will begin making it required reading in the fall.

(Continued on the Next Page...)

Our goal for Conversations with Millionaires:

“Change 10 million lives by 2010”

Want to help? Have some ideas that you can do? Want to buy the book at \$2 each to give away (Minimum of 25 copies)?

Drop me an email and let me know what you'd like to do:

mike@mikelitman.com

(If you're not a subscriber, you can sign up at: www.SimpleStepsToBuildingWealth.com)

You see, nature teaches us that all things must advance step-by-step.

Until I took my head 'out of the sand', I was a complete failure.

What most people don't realize is that we started our whole business with a \$40 sale on Ebay.com.

The secret behind the Law of Growth is that you must first learn how to make \$100, \$500, or \$1,000 before you try to make \$10,000.

Once you've achieved what we call your first 'Financial Victory', it will be one of the most important events in your entrepreneurial life!

The Law of Growth is a MUST for your entrepreneurial success.

During my interview with the great Wally 'Famous' Amos, Wally said "You have to start where you are." (You may remember that section from Chapter 3 of [Conversations with Millionaires](#). If you've already have a copy, you may remember that section. It's an important concept everyone needs to understand.)

In other words...

All you can do is all you can do right now!

If you've never made a million dollars in a month or less, then what makes you think you'll be able to do that by the end of next month?

But, we get emotionally involved with trying to figure out some magical way to do that. Even though we've never done anything NEAR that much money before.

We need to be a little more realistic.

That doesn't mean you shouldn't shoot for the stars or try to stretch ourselves. But, there is a point where we can be aiming so far above our current abilities that we're doing ourselves more harm than good. Because it's not getting us anywhere.

The point is that you can probably go a lot farther (and get there a lot faster) if you have some victories and successes under your belt on the way there.

Doesn't that make sense?

Getting that first **Financial Victory** will be a life-changing moment for you!

Then, so will the next one and the next one.

Each one is moving you closer to the big time and it also builds you up.

It helps you:

- ✍ **Develop more belief in yourself**
- ✍ **Develop your self-esteem**
- ✍ **Feel good about yourself**
- ✍ **Be more willing to take even more actions** (Because you can see that you're getting results instead of getting depressed because nothing is happening.)
- ✍ **And so much more!**

Those are even more great reasons why you need to live by The Law of Growth.

So, why isn't it taught more often?

It's simply because it isn't **sexy**. It's the truth and everyone successful person knows it. But, it's just plain not sexy.

In reality though, it needs to be shouted from the top of the mountains!

Ever since we've made this discovery we've been sick and tired of this concept being kept hidden. And now Jason and I are on a mission to let the 'cat out of the bag.'

It's time the truth is revealed! It's no longer reserved for the special few.

NOTE: It doesn't matter if it's \$30, \$300, or \$2,173.42! That's one of the reasons our ebook [Money On Demand](#) has been such a huge hit with people! It's because the central premise is teaching you the 5 step formula of the rich for creating your first Financial Victory and then another and another (when you follow the steps).

#2: The Law of Concentration

'Success Junkies' are all scattered. They're trying to start 3 businesses at one time and not making more than two dimes in any of them.

As a beginning entrepreneur you can't succeed trying to build two businesses or income streams at once. If Michael Jordan couldn't succeed at two sports what makes you think you can work a full time job and build two businesses from scratch when you're just starting out?

Why do we all try to make this so damn hard on ourselves?

It makes no sense.

Many people are getting taught a philosophy that leads you all over the place.

You must concentrate on ONE idea and follow through to completion.

"Success is commitment to completion."

#3: The Law of Directed Thought

We're all being taught to 'think and grow rich'. But, who is telling us the step-by-step formula for doing it?

Our thoughts are all over the place. There's no aim. No direction. No target. And I'm not just talking about goal setting.

We know we have to 'think wealthy', but can you tell me how to do it?

Most people can't. If you can't either, then listen up.

Because before my partner, Jason Oman, made a huge breakthrough in this area, I was lost as well.

I was only able to raise myself to successful entrepreneur once I learned how to direct my thoughts to attain a specific aim. I discovered the secrets of how the mind works and how to direct it toward helping me create Financial Victories.

If you want to go from just a student of success to finally getting some actual cash-in-your-pocket results, then you must learn how to use directed thought!

As a student of success you can probably already begin to see the importance of this.

NOTE: For more on this topic, see page 67 of the [Money On Demand](#) ebook. That's where you can discover how to use the biggest mental tool you have to succeed. Right now you're probably using it each day unconsciously and it's hurting you. But, when you discover this weapon of 'directed thought' just watch what happens...

#4: The Law of Your Own Power

For too long I looked outside of myself for the power to become successful. One day it was 'this guru' that had the answers, then it was 'that guru' and on and on.

You don't need any gurus.

We all need to realize that WE are the ones who have the power that we need to build wealth and financial freedom!

You see, confidence comes from victories, but no one is teaching us how to get them.

So, we give away our power.

No. No. No.

You and I have the power.

You just need FINANCIAL VICTORIES to help build your self esteem and skills. THEN you can keep upgrading your financial life.

The journey of a thousand steps begins with our first Financial Victory!

You have the power! Not anyone else! (They have their own power too. But, you don't need THEIR power, you need to tap into your own power.)

#5: The Law of Pen And Paper

I'm not sure why this isn't drilled into us more. Or, why we have such a hard time allowing this concept to sink in. But, we all need to realize that...

Nothing is real until you put it on paper!

You see, after interviewing more than 50 multi-millionaires like Tony Robbins, Robert Allen, Mark Victor Hansen and others, I can tell you that everything they do goes down on paper.

This is a core secret of success.

It sounds simple, but magic happens when it goes to paper.

“Success Junkies’ keep ideas and thoughts inside their own heads. Before they know it the ideas are forgotten. You must realize that...

A Forgotten Idea Is a Worthless Idea!

Successful entrepreneurs put their ideas on paper.

NOTE: In case you need help with this, page 76 of your [Money On Demand](#) ebook will show you the right ways to put your ideas down on paper and show you how to start your own “Idea Journal.”

Listen. You don't need to be a ‘success junky’ anymore. If you haven't already started then you need to take the steps to achieve your first Financial Victory! That's when you'll set the stage to become a successful entrepreneur. And, in my experience, it comes with a different mindset than you and I have been taught in any of the books or materials you've seen before.

I know it's painful to have all that great information you've gotten from all the books and seminars but still have a bank account that is slim and empty. I've been there. And that's why I'm so passionate about the formula Jason discovered and put into the Money On Demand ebook!

Everything changes when you begin to apply the mindset I've described here.

Remember...

The truth will set you free!

The truth is focusing on Financial Victories.

Nature teaches us this is the truth.

Towards Freedom.

The freedom you deserve!

Speaking of 'freedom', let's turn the page and talk about **The 7 Steps To Financial Freedom...**

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Part Two:

(Written By Jason Oman)

How To Achieve Financial Freedom In Just 7 Simple Steps... Starting from Scratch!

Believe it or not, YOU – someone who may not even have ANY success as an entrepreneur at all, can truly achieve Financial Freedom.

In fact, you can do it in just 7 simple steps...

That doesn't mean the steps are “easy”. It just means they're simple steps to understand.

Also, notice how I didn't say you can do it ONE step?

That's going to be a major concept we'll go into further in this section.

But, let me start by telling you a little about my own story...

Like Mike, I also spent years and years of my life studying success, wealth, and money before we ever met!

I spent tens of thousands of dollars reading books, going to seminars, and buying home study courses and audio tape programs.

In all of that time I made a whopping **zero** dollars and **zero** cents as an entrepreneur!

Of course, I had jobs where I made enough income to survive...

But, after all that time and effort studying success (enough to be the equivalent for getting a college degree), I still didn't make any money on my own without the job.

Now, if I had been studying that much material on any other subject I would have been able to do something with it!

If I had been studying Accounting I would have been able to do Financial Statements and other types of accounting reports...

If I had been studying Law for that long I would at least be able to get myself out of a speeding ticket...

If I had spent that many years studying just about any subject I'd be able to actually **do** something with what I had learned...

But, for a lot of success students that doesn't seem to be the case.

Can you relate to this?

Have you studied many books, programs, or gurus and still not gotten any actual results?

Do you have any 'financial victories' as an entrepreneur?

If you're like most people we've dealt with then the answer is a big, "Heck NO".

I've found that this is a VERY common situation for a lot of people.

That's why I spent months and months going back through the steps I took that turned our lives around financially. The result of that process was the formula I discovered and put into our [Money On Demand](#) Ebook.

The objective of that formula is to help you get your first Financial Victory and explain the steps that all rich people go through to make pocket-fulls and even truck-loads of money whenever they want.

Now, once you've achieved your first Financial Victory you'll want to take things to the next level.

So, the question is...

**“Where Do You Go
After You’ve Achieved
Your First Financial Victory?”**

So, to help you answer that question I’d like to share...

The 7 Steps To Financial Freedom!

Now, the steps I'm going to lay out in this section are simply to give you some baseline targets to aim for on your journey to Financial Freedom.

You may hit these targets, or you may be a little under or above them. The point of giving you these targets, or steps as we'll call them, is to help make the process of achieving Financial Freedom a little easier to grasp.

As you probably already know it's a lot easier to hit a target if you can see it. For example, if you're playing Darts you have to know where the Bulls-Eye is in order to hit it.

Otherwise you'll probably be so far off in your aim that you may actually throw the Darts in the opposite direction of the Bulls-Eye.

Believe it or not, this is what most people are doing. As a result, they are killing their chances of success.

Many people are so wrapped up in aiming at a target like making a million dollars overnight, or in an unrealistic time frame, that the chances of them ever actually getting there are close to ZERO!

I want to put the odds more in your favor than that.

And since you already learned about **The Law of Growth** in **Part One** we won't go into it here in depth. But, that concept is the basis for the steps you'll be getting in this section. Like anything else in life, like school, losing weight, or anything else, you start at the beginning (1st Grade), and you go through the rest of the stages between where you are now and where you eventually want to go (Middle School, 8th Grade), in this case Financial Freedom.

If it helps, you can these steps kind of like getting driving instructions for getting to Financial Freedom.

Here's what I mean...

If I'm in a new city and I'm trying to get somewhere it's a heck of a lot easier for me to get there if I have the address of where I'm going and directions that tell me what streets to find and which way to turn.

Does that make sense?

So, I want to help you discover the address for Financial Freedom and give you some directions to help you find your way there.

Before I do though, there is something extremely important you need to understand.

Here it is:

"Different people like driving different cars."

One of your neighbors may have a red Mustang and another one has a silver Honda Accord. When you drive down any major road, you'll see all kinds of different types and colors of cars.

That's because different people like using different types of vehicles to get where they want to go.

Well, the point is that I don't want you reading the steps I'm going to give you and have you feeling like there's still a part missing. The reality is that each person must determine what kind of vehicle they want to use to get where they want to go.

But, as long as you have the address and some general directions your chances of getting where you want to go increase dramatically.

Think about it. Even if you have to ask someone for a little extra help along the way, at least if you know where you're going they can help point you in the right direction.

So, the point here is to help give you some guidance on where you're going to make it easier for you to get there.

That's the main thing I'd like to provide for you here.

To really get this point across (because it's very important for you to under-

stand so you know the purpose of this section), let's talk about what driving directions are helpful for...

Driving directions help you get to your destination by showing you:

- 1 - How far you need to go to the next street and
- 2 – Which direction to turn when you get to that street.

In other words, it shows you the streets you'll need to get to in order to eventually get to your end destination.

A roadmap doesn't say you must use a particular type of car, truck, van, or even a bicycle or a boat.

It's not about telling you what vehicle to use. It simply helps give you guidance to help get you to where you want to go.

How you decide to get there is up to you.

Everyone is different and there isn't a perfect vehicle that's right for every person.

But, even if you know what vehicle you'd like to use it may still be challenging to get where you want to go without the directions.

So, that's why I decided to provide this step-by-step 'roadmap' for you!

Ok, there's one more thing we need to cover before we get into the steps I want to share with you in this Ebook. You'll need this in order to understand some of the steps I'll lay out for you.

It's about something we call...

“Your Financial Freedom Number”

So, let's talk about this for a moment...

You want the life you've always dreamed of. Time for travel, family, and to do what you want when you want.

However, your present reality might be a job you don't like, hours and hours spent at a place you wish to avoid. Even if your job is 'ok', you desire a life filled with more luxuries and more freedom, right?

Well, believe it or not you're not that far away from the freedom you desire. You're closer than you think, but you probably don't realize it yet.

Here's why...

We've been taught and conditioned by all the marketing 'hype' to think of making \$10,000 a month, \$25,000 a month, or to make \$1,000,000 before we'll finally have the freedom you want.

But, before that amount of money will be your reality comes an 'event' that will be an important day for you! A very important day!

What day is that?

That day will be when you wake up one morning in the near future and you are Financially Free!

What does it mean to be Financially Free?

That means **your "passive income" exceeds the total of all of your monthly expenses.**

You see, we're all 'shooting for the moon' and getting nowhere. What we should be doing is shooting for Financial Freedom, because it will give us our time back, our life back, and allow us to have greater time to build ourselves and our business. Two things that a job doesn't allow us to do.

So how do you get free?

You need to find your Financial Freedom Number!

Here's how you do it:

You must total up all of your monthly expenses.

Rent.

Food.

Transportation

Phone.

You get the idea.

Then you add up the total with everything included and write that number down.

It's very important that you write it down.

That number is your Financial Freedom Number!

**When your passive income exceeds that number,
you will be Financially Free!**

(As long as you continue to live at the same level you do now.)

The secret is to get clear on that number, because then you can set yourself up to get there faster.

Without knowing the importance of first 'getting free', we end up spending so much time on 'the big numbers' and never accomplishing either one.

Once you understand your Financial Freedom Number you'll realize that you really don't need some extreme amount of money coming in each month (as passive income) to be Financially Free!

Getting to the point of Financial Freedom is the all important 1st step on the road to wealth. Once you've reached your Financial Freedom Number (with passive income) you'll be on your way to wealth!

Ok, now that you know your Financial Freedom Number, we can jump into the 7 steps.

(NOTE: Please take a moment to figure out your Financial Freedom Number before you continue reading.)

Here are:

The 7 Steps To Financial Freedom!

Step One: Achieve Your First "Small" Financial Victory!

If you've never made money as an entrepreneur, then you need to start small and do something that is within your abilities right now!

After reading the article included earlier in Part One you can see that it doesn't make sense for you to try to make \$100,000 before you've ever made \$10,000. Or, to try and make \$10,000 when you've never made \$1,000 as an entrepreneur.

So, to get your first Financial Victory, for most people I suggest that they **aim for \$500 or less.**

For example: \$200 is a great first target to aim for.

I've seen people who have made \$200 or \$300, or even as much as \$1,000 or more and they feel like they're not successful because they didn't make \$30,000 or some amount of money that is way beyond most people as a first step.

If you're one of those people then listen up...

**You ARE successful the moment
You take action toward your
first Financial Victory!**

Most people never even do that much. So, by definition, just taking *some* kind of action will make you more of a success than most people.

What does "Success" mean anyway?

Success is simply about getting positive results.

If you're someone who can make a decision to go after a desired result and you follow through and then GET that result, then you are a successful person.

In the beginning, success is not about making a million dollars.

When you're first getting started, it's really just about getting positive results.

In the very beginning you start out by working on getting a strong foundational education on universal success principles. Obviously you can never have too strong of a foundation on these principles. They are the very things that everything else is built on. That's why we created our first book, *Conversations with Millionaires*.

Once you have built a strong foundation on those principles then it's time to work on getting some actual positive financial results.

So, in this Ebook, we're going to focus on the targets for getting some of those positive financial results.

Whether you make \$30,000 or just \$30, either one is a positive result. More importantly it's a positive result that can help you make progress towards bigger and better financial results in the future.

Without these beginning 'small victories' you can't learn what's necessary to move on to bigger levels of results.

These smaller victories are a necessary stage in your journey towards bigger successes.

So, get yourself started on the road to Financial Freedom by focusing on a small goal like \$200. And give yourself a deadline for achieving that goal too!

Believe it or not, almost anyone (and that includes YOU) can make a quick \$200 to \$500 in a matter of a week, or even just a few days or less.

Step Two: Achieve Your 2nd Financial Victory of \$500 to \$1,000!

Once you've made \$200 to \$500 it's time to raise the bar a little and shoot a little higher. Somewhere around **\$700 is a great target to aim for.**

Remember, this is not about making a truckload of money at first. This is about getting yourself going, making some money, and getting some positive results in your life.

Step Three: Make Your First Dollar of Passive Income!

Now that you've had some financial victories at creating one time 'chunks' of money, it's time to work on creating some passive income.

**“Your first dollar of passive income will be
the most important dollar you've ever made!”
– Kirt Christensen**

Again, in the beginning, you don't need a large amount of money here.

Your main objective is to create your first **Passive Income Victory!**

Once you achieve this you won't believe the feeling of overwhelming joy you'll feel! It's truly an amazing thing to experience. Especially if it's something you've dreamed of for years (and for some...their whole life)!

Here are the 3 Keys To Creating Passive Income:

- ✍ **1 – Real Estate**
- ✍ **2 – Business Systems**
- ✍ **3 – Intellectual Property/Royalties**

All 3 of those methods work great. I can't tell you which one or ones are right for you because this Ebook is getting into the hands of thousands of people and everyone is different.

(However, I did record a 20 minute audio that I uploaded to the Internet about one of the first streams of income I created for myself. It comes as a free bonus to one of our Ebooks called [Money On Demand](#) in case that's something you're interested in listening to through your computer while you're connected to the Internet.)

Now, the reason I suggest making a couple (or even a few) one-time chunks of money before aiming for passive income is because I believe it'll be easier for most people to do it this way. Once you've had some experience making money in single 'chunks' it'll be easier for you to create streams of money that keeps coming in on an ongoing basis.

My goal with this ebook is to simplify the process for you as much as possible.

Now, once you've actually made some passive income it's time to raise the bar again...

Step Four: Increase Your Passive Income By \$50 To \$500 Per Month!

Get ready.

Because now that you've proven to yourself that you really can create passive income you'll be ready to take the next step.

However, again, it's not about 'shooting for the moon'. It's about aiming for an achievable amount that isn't beyond your ability.

The key to this whole formula is to start from the beginning, then to keep on stretching yourself, until sooner than you may think you've reached the level of Financial Freedom.

Anywhere between \$50 and \$500 is a great target to aim for. Although, you may find it helpful to actually pick a specific amount to aim for. Sometimes it can be pretty shocking at how things seem to show up when we focus on a specific amount!

Step Five: Increase Your Passive Income To 25% of Your Financial Freedom Number!

Hopefully, before you started reading this section you followed through on figuring out your Financial Freedom Number. If so, then you should be able to calculate 25% of it for this step.

Once you figure out what 25% of your Financial Freedom Number is, then you should make that your target for this step.

You can achieve this by simply adding to the passive income stream you created in the previous step. Or, by creating another stream altogether!

Step Six: Increase Your Passive Income To 50% of Your Financial Freedom Number!

Now, it's time to take it to the next level again!

You're ready to aim for 50% of your Financial Freedom Number.

(Whatever the amount was that you figured out for the previous step, you can just double it for this step.)

Again, you can achieve this by simply adding to the passive income stream you created in the previous steps. Or, you can create a completely new stream for this step!

Obviously, you'll become more of a master at creating income streams if you build another new stream. However, it may take a little bit longer than just increasing or expanding the stream or streams you built up to this point.

Either way it's up to you.

The main point is to achieve this step one way or another. That's really the most important thing.

Step Seven: Increase Your Passive Income To 100% of Your Financial Freedom Number!

You're ready to hit the big time!

This is where it all comes together!

The experiences you've gained from the previous steps have made it a piece of cake for you to achieve this rewarding step!

Now that you've made it this far, there's nothing that can stop you from

achieving the dream of Financial Freedom once and for all!

Since you already figured out your total Financial Freedom Number before you went through these steps you know what your target is for finally achieving this amazing dream come true.

For that, I want to be the first person to congratulate you!

Conclusion to this section:

I realize that the first time you read through this material you may or may not yet know how you will achieve the different steps we've talked about. So, I want to end this section with an important quote from one of the greatest success mentors who has ever lived...

"You get what you focus on."
- Earl Nightingale,
The Father of Success Psychology
& Personal Development

The reason I wanted to include this quote is because, if nothing else, I want you to realize that having these benchmarks can truly help you get where you want to go.

Obviously, no one else can achieve these steps for you and it's completely up to you to **go all the way**.

If you're not already revved up to achieve these steps then you must begin living by the philosophy of...

"If it is to be it is up to me."

Hopefully, I'll get the chance to speak to you soon on a call or in a seminar!

Yours for massive success and financial freedom!

Jason Oman

#1 Best-Selling co-Author of '[Conversations with Millionaires](#)'

Creator of the [Money On Demand](#) formula available from:

<http://www.HowToMakeMoneyOnDemand.com>